

Communications and Outreach Committee Minutes  
December 9, 2021  
TOLLAND BOARD OF EDUCATION

Members in Attendance: Jennifer Gallichant: Chair, Christine Griffin, Sophia Shaikh

Administrative Attendees: Dr. Walter Willett, Superintendent

Meeting called to order 4:05 pm

Goals and Objectives of the committee were discussed, such as reaching out to the community to gain more participation with BOE meetings and items discussed in meetings, continued focus on two-way communication between BOE members and Dr. Willett, and continuation of BOE dashboard updates. The question of how to get the community attend to district messaging was was discussed when there is so much information flooding parents and the community from many different directions consistently.

The Committee discussed working on two-way communication between the BOE and PTO organizations. The committee will provide a short blurb of BOE items discussed the previous month to each of the PTO organizations in town to be read during their meetings, and the PTOs will provide upcoming events and fundraisers to the committee to be mentioned at BOE meetings during the Communication subcommittee update. The committee will also reach out the Tolland Education Foundation to participate. Some of these PTO events can also be included in the Superintendent's Bulletin Community Forum section.

The Committee also discussed sharing a brief synopsis of meetings with a link to meeting minutes and the BOE email form to Facebook monthly, via the Superintendent's Facebook Page.

There was no public participation.

The meeting was adjourned at 5:02 pm

Respectfully submitted,

Jennifer Gallichant